

VISIT

WEATHER

Our summers are incredible. Not too warm (though we usually have a stretch or two of 30° C) filled with sunshine and socializing, festivals and other community gatherings. Plus, it rarely rains and every year we have more hours of sunshine than just about anywhere else. But even our cold winters are nothing to be scared of. Dress properly, and you're ready for anything.

| MONTH | Jan | Feb | March | April | May | June | July | Aug | Sept | Oct | Nov | Dec |
|--------------|------|------|-------|-------|-----|------|------|-----|------|-----|------|------|
| AVERAGE HIGH | -25° | -20° | -11° | 0° | 10° | 18° | 21° | 18° | 10° | 1° | -11° | -20° |

VISITOR SERVICES

Visitor services are located in the main level of City Hall and offered over the phone, by mail, email and through social media (Facebook & Instagram).

Visit www.extraordinaryyk.com

CONTACT OUR TOURISM TEAM

Toll free North America (877) 881.4262
visitorservices@yellowknife.ca



SIGNATURE EVENTS

Yellowknifers love festivals, and we have plenty of them year-round. Some of the larger events include:

Folk on the Rocks – Blending northern and southern sounds to create an incredibly special event. www.folkontherocks.com

NWT Pride – The only festival celebrating LGBTQ+ people in the Northwest Territories! www.rainbowcoalitionyk.org

Old Town Ramble & Ride – An arts and cultural tour of Yellowknife's historic heart. www.oldtownyk.com

Snow King Winter Festival – During the month of March, enjoy this beautiful castle of snow. www.snowking.ca

Long John Jamboree – Ice sculptures, fireworks and crazy contests. www.longjohnjamboree.ca

NAKA - A celebration of aurora and culture. www.yellowknife.ca/naka

Find more events at www.yellowknife.ca/calendar

LONG JOHN JAMBOREE



JASON SIMPSON

FAST FACTS Yellowknife

There are more than 15 km's of trails plus 19 playgrounds, 11 sport fields, 10 sport courts, 4 off-leash dog areas and 6 outdoor skating rinks (in winter) to be discovered within Yellowknife city limits.

About 700 recreation & leisure programs are offered year-round in our Recreation Guide.

Our biomass district energy system won a Federation of Canadian Municipalities 2018 Sustainable Communities Awards.



CITY OF YELLOWKNIFE

Contact the City of Yellowknife
communications@yellowknife.ca
 (967) 920-5660



YELLOWKNIFE

NORTHWEST TERRITORIES | CANADA

IT'S TIME TO LOOK UP

Invest. Live. Visit.



OUR Yellowknife



CITY OF YELLOWKNIFE

Chief Drygeese Territory
 Home of the Yellowknives Dene First Nation

www.yellowknife.ca

(867)920-5600 | communications@yellowknife.ca

UPDATED FEBRUARY 2019



BOB WILSON

ANGELA GZOWSKI

ANGELA GZOWSKI

MARTIN MALE

INVEST

The capital of the Northwest Territories, this remarkably cosmopolitan city of roughly 20,000 is filled with well-educated families earning some of Canada's highest household incomes and spending 46 percent more than the Canadian household average.¹ Yellowknife serves as the commercial supply hub for projects and communities across the entire NWT, which more than doubles the size of the market.

AVERAGE INCOME (2016)

| Type | Yellowknife | Canada |
|----------|-------------|-----------|
| Family | \$157,494 | \$103,413 |
| Personal | \$72,176 | \$47,091 |

(Statistics Canada)

In 2017, GDP in the Northwest Territories (NWT) increased by 5.1%, stronger than at any point since 2007. The largest contributor to this growth was increased mine production. Mine production in 2017 was up 37% from 2016 to \$2.07 billion due to commercial operations at Gahcho Kué diamond mine near Yellowknife.²

Source:
¹Survey of Household Spending, Statistics Canada
²Natural Resources Canada: Annual Statistics of Mineral Production, April 9, 2018.



LONE SORENSEN

LARGE-SCALE CLIENTS: MINING AND GOVERNMENT

As the northern business and residential hub for NWT's diamond mines, Yellowknife supports an industry that created \$1.2 billion in expenditures and employed over 3,400 workers in 2017.³ All three diamond mines are approximately 300 kilometres northeast of Yellowknife.

The total estimated value of minerals produced in the Northwest Territories in 2017 was \$2.07 billion, of which diamonds account for 99.5 percent of the value.

The Government of the Northwest Territories (GNWT) is Yellowknife's largest employer and an important client for many businesses. In 2018, counting only contracts greater than \$5000, the GNWT spent more than \$205 million on goods and services.⁴

The Giant Mine Remediation Project, located just outside of Yellowknife's city centre is expected to cost nearly \$1 billion dollars, much of which will likely be spent in Yellowknife. Procurement opportunities are being managed by Public Works and Government Services

EXTRAORDINARY YELLOWKNIFE TOURISM

25,264 visitors signed in at the Yellowknife Visitors Centre in 2018.

203.4 million dollars was injected into the NWT economy from tourism related spending in 2017/2018.

In 2017/18 112,530 people visited NWT. Of those 76,730 (68%) were leisure visitors and 35,800 (32%) travelling for business. 45% of leisure visitors indicated their main purpose of travel was for Aurora Viewing. Followed by General Touring and Visiting Friends & Relatives.⁵

Source:
³NRCAN: Canada's Mineral Production Preliminary Estimates
⁴www.miningnorth.com/chamber-news
⁵GNWT- Industry, Tourism and Investment



ANGELA GZOWSKI

ENERGY

Commercial Power Rate
15.99 cents per kWh

Residential Power Rate
23.72 cents per kWh

TAXES

From personal to corporate, the NWT's tax rates are competitive. Our small business corporate income tax is 4 percent and 11.5 percent for larger companies. There's also **no retail sales tax** on goods sold in the NWT, though the five percent Goods and Services Tax still applies.



FRAN HURCOMB

BUSINESS RESOURCES

| | |
|---|---|
| Akaiicho Business Development Corporation | www.nwtcfa.ca/Akaiicho.htm |
| BizPal | www.yellowknife.ca/bizpal |
| Business Development Bank of Canada | www.bdic.ca |
| CDETNO | www.cdetno.com |
| City of Yellowknife | www.yellowknife.ca/business |
| Metis Dene Development Fund | www.nwtmddf.com |
| NWT Chamber of Commerce | www.nwtchamber.com |
| NWT & Nunavut Chamber of Mines | www.miningnorth.com |
| MiningNorthWorks! | www.miningnorthworks.com |
| Support for Entrepreneurs and Economic Development (SEED) | www.iti.gov.nt.ca/en/services/support-entrepreneurs-and-economic-development-seed |
| Yellowknife Chamber of Commerce | www.ykchamber.com |

LIVE

REAL BALANCE

Imagine life with a 10-minute commute on foot, weekends off and leisure time to pursue a hobby. Now imagine an employer offering generous vacation leave from the day you're hired and great benefits for you and your family, both of which are common here.

CULTURE

Yellowknife is located on Chief Drygeese Territory, home and land of the Yellowknives Dene First Nation. In addition, Yellowknife is home to many other Indigenous populations including Inuit and Metis and has a long history of welcoming newcomers from across the country and the world.

FACILITIES AND SERVICES

As a capital city, Yellowknife has a hospital, as well as a number of medical and dental clinics. From law and accounting to massage therapy, Yellowknife has just about any service you'd find in a larger city.

GREAT PLACE TO RAISE KIDS

Yellowknife is a young community with a median age of 34.8. With so many young families, there is a wide range of schooling options, including public and Catholic education systems, as well as early-year and primary Montessori, French and French immersion.

There are also incredible national and international sports and cultural opportunities for children in Yellowknife, from playing sports at the Canada Summer Games to performing at the circumpolar Arctic Winter Games.

Get a taste of YK life at the City's YouTube channel – www.youtube.com/cityofyellowknife or through our virtual tours: www.yellowknife.ca/virtualtours.

YELLOWKNIFE HOUSE RE-SALE MARKET

Average 2017 Sale Price \$408,290

Source: CMHC 2018 Northern Housing Report

YELLOWKNIFE RENTAL MARKET

Vacancy Rate 5%

Two bedroom apartment rent \$1688/month

Source: CMHC Rental Market Report (Fall 2018)

Find any address in Yellowknife, using the civic address search using our online mapping software, CityExplorer.

CELEBRATING OUR RESIDENTS

The people who call Yellowknife home create the cultural vibrancy and make the city a fantastic place to live. This is why we celebrate Yellowknifers in our many campaigns.



OUR Yellowknife
 PASCALINE GREAU AND DENIS BOURGEOIS PARENTS OF LEO
 They say it takes a village to raise a child and Yellowknife has definitely been that village for us. We were very surprised by the community spirit and the support we received after Leo was born. There are so many groups that work hard to offer kid's activities and to make Yellowknife a family and breastfeeding friendly place to live. Being involved on the board of Leo's daycare is a way to give back to other parents in the community.

yellowknife.ca
 City of Yellowknife