



CITY OF YELLOWKNIFE

## **Social Media Terms of Engagement**

Social media is an excellent way to engage with residents and visitors. The City of Yellowknife welcomes your comments and encourages discussion, and dialogue on our online engagement platforms. When engaging with the City on social media, you are agreeing to be individually responsible for the content of your comments. While we want all our users to be able to express their opinions freely and enter into informed and productive discussion, we also want posts to be courteous, to stay on topic, and not cause intimidation or offence; therefore, we reserve the right to delete posts that contain any of the following:

- Comments not typically related to the particular site or blog article being commented upon;
- Profane language or content;
- Personal attacks on individuals or specific groups;
- Content that promotes, fosters, or perpetuates discrimination on the basis of race, creed, colour, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation;
- Sexual content or links to sexual content;
- Conduct of encouragement of illegal activity;
- Conduct related to non-City related sales, advertising or promotions;
- Content for the purposes of promoting a candidate for municipal, territorial or federal election;
- information that may tend to compromise the safety or security of the public or public systems;
- Content that violates a legal ownership interest of any other party; or
- Content that is believed to be inappropriate in the opinion of the Director of Policy, Communications and Economic Development or Senior Administrative Officer.



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By posting on the City's social media channels, you agree to these terms and conditions. This comment policy is subject to amendment or modification at any time.

Questions or concerns

Please contact us with any questions or concerns regarding the above at [communications@yellowknife.ca](mailto:communications@yellowknife.ca)