

Mayor's Task Force on Economic Development March 4, 2021 at 12:00 p.m. Via Video/Teleconference

MINUTES

Minutes of a meeting held on Thursday, March 4, 2021 at 12:00 p.m. The following Committee members called into the meeting:

Present: Mayor R. Alty, ex-officio, Chair,

F. Afane,

D. Alexander,

M. Brajer,

D. Connelly,

D. L. Demarcke,

P. Gruner,

P. Houweling,

K. Ruptash,

K. Thomas, and

R. Warburton.

The following additional individuals were in attendance:

K. Johnson, and

J. Snaggs.

The following members of Administration were in attendance:

K. Thistle,

J. Farmer, and

B. Poeschek.

Call to Order

1. Chair R. Alty called the meeting to order at 12:05 p.m.

Opening Statement

2. Chair R. Alty read the Opening Statement.

Approval of Agenda

3. Committee approved the Agenda as presented.



Disclosure of Pecuniary Interest

4. There were no disclosures of pecuniary interest.

Discussion of Implementation Plan for 2020-2024 City of Yellowknife Economic Development Strategy

- 5. Chair R. Alty provided background on the economic impacts of COVID-19 for the Visitor's Centre, as well as a high-level review of the Implementation Plan for the 2020-2024 City of Yellowknife Economic Development Strategy (the "Implementation Plan").
- 6. Discussion amongst Committee took place with a focus on providing feedback for consideration regarding the proposed Priority Actions and Priority Levels within the Implementation Plan. Committee expressed general approval of the Implementation Plan as presented.
- 7. Administration provided background in response to specific inquiries from Committee concerning the location of the Visitor's Centre; transferring untenured Commissioner's Land; establishing a business accelerator/incubator; completing the Zoning By-law review; developing investment, worker and resident Attraction Strategies; and implementing the Agriculture Strategy.
- 8. P. Gruner left the meeting at 12:26 p.m.
- 9. Chair R. Alty clarified the timeline for submission of the Implementation Plan to Council for approval, and next steps.

Action Item: Administration will distribute the links to the Agenda and the webcast for the Governance and Priorities Committee ("GPC") meeting where the Implementation Plan will be presented, and will invite Committee members who wish to speak at the GPC meeting to contact the Office of the City Clerk.

Next Meeting

10. The next meeting will be scheduled in approximately six months' time, likely in early September, 2021 at 12:00 p.m. via video/teleconference.

Action Item: Administration will circulate a calendar invitation for the next Mayor's Task Force on Economic Development meeting once direction is received from the Chair.

Adjournment

11. The meeting was adjourned at 12:35 p.m.

Prepared: March 8, 2021 /BP

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