



CITY OF YELLOWKNIFE
Heritage Committee
January 16, 2013 at 12:00 p.m.
City Hall – Large Lower Boardroom

MINUTES

In attendance:

Chuck Tolley (Chairperson)
Adrian Bell, Councillor
Niels Konge, Councillor
Adrienne Cartwright
Kristen Luce Vivian
Murray McMahon
Mayor Mark Heyck (Ex-officio)

City Staff:

Devin Lake, Acting Manager, Planning and Lands
Amber Neumann, Recording Secretary

Absent:

Myka Jones
Ruth McKeown
Stephanie Yuill
Shauna Morgan
Mike Vaydik

1. **Call to Order**

The meeting was called to order at 12:05 p.m.

2. **Declaration of Pecuniary Interest**

There were no declarations of pecuniary interest.

3. **Approval of Agenda**

Mayor Heyck moved,
Councillor Konge seconded,

That the agenda be adopted as presented.

MOTION CARRIED UNANIMOUSLY



4. **Approval of Minutes**

Ms. Luce Vivian moved,
Mr. McMahon seconded,

That the minutes from December 19, 2012 be adopted as presented.

MOTION CARRIED UNANIMOUSLY

5. **Information only items**

- Administration updates – May need to come up with a plan for 2013 budget.

6. **Discussion items**

Heritage week:

- a) Committee noted that Mr. Tolley will be away during Heritage Week. Ms. Luce Vivian and Ms. Cartwright noted lack of experience on the committee – would like to help but not sure how. Discussed which events occurred on which dates last year, and the schedule of events for this year.
- b) Book Launch - Mayor Heyck noted that last year's book launch happened spontaneously. Mr. Tolley suggested that Ms. Fran Hurcomb do a book presentation on the Monday.

Action: Mayor Heyck will contact Ms. Fran Hurcomb to ask if she would be able to weave the topic of immigration into her book talk. Ms. Luce Vivian will look into booking the Museum space (auditorium space is the only available space, as café is blocked off – no food or drink allowed in there). Venue options were discussed and included: Bullocks Bistro; Tree of Peace; Javaroma; Twist; Dancing Moose Café. Mayor Heyck to think of a venue and confirm by email.

- c) Committee noted that music night fell on Wednesday last year. Mr. Tolley received an email from Ms. Morgan stating she will help out for music night. Mayor Heyck noted this night is a good way to promote the rest of Heritage Week. It was suggested this event take place on Tuesday and have an international theme. Ms. Morgan was volunteered to head this, with assistance from Mr. Lake.
- d) Exposure for Heritage Week – Discussion occurred around displays, banners, and getting more exposure for Heritage Week. Mr. Bell suggested heritage snippets be displayed in various ways at other local events, such as Long John Jamboree, Folk on the Rocks, Aboriginal Day, etc. throughout the year to educate the public and promote Heritage Week. Heritage snippets could include a history of buildings (such as Sutherland's), amongst other facts; a call to the public for snippets could be made (on Twitter, etc.). Discussion followed on obtaining the services of a contractor to make vinyl banners, heritage snippets, etc.



- e) Art Gala and Heritage Award Presentation – tentatively booked for Friday, February 22, 2013 at the Museum. Discussed an alternate location (Northern Frontier Visitor’s Centre).

Action: Ms. Luce Vivian to ensure the Museum is booked for the Gala, and see if contained food would be permitted in the facility.

- f) Art submissions - Ms. Luce Vivian spoke on the art exhibits at the museum. It will take at least two days to install all the submitted pieces. The museum will offer advice on transporting art, and they will assist in the installment (depending on what’s submitted). The attending Heritage Committee members will judge the submissions (there was a form completed last year). Forms should have suggested asking price in case the Heritage Committee decides to purchase a piece (Museum may also decide to purchase submissions as well). Mayor Heyck offered to host the Gala again this year.

Action: Mr. Lake to arrange the art show set up with Ms. Rae Braden.

Action: Mayor Heyck will follow up with previous year’s art submissions at the museum which need to be removed, as well as two display cases. The Doornbos statue will be relocated to the Yellowknife Public Library as previously arranged.

- g) Heritage Award Presentation - nominations form has been sent out to various organizations with no submissions at present. There is a link to the form on the City’s website. Mr. McMahan would suggest Mr. Ryan Silke as a candidate for this year’s award. In previous years on this night, the committee would purchase some artwork, and then go into the awarding ceremony.

- h) Bus Tour – to take place Saturday. Mr. Tolley suggested asking Ms. Amanda Mallon to host the tour. Lunch with a Bunch is usually booked ahead of time, and therefore may not work this year. There may be someone at the Northern Frontier Visitor’s Centre who could lead the tour. Back Yard Tours with Ms. Amanda Petersen is also a possibility.

Action: Mr. Tolley will further investigate who can lead the bus tour this year. Administration to obtain a bus for this event.

- i) Genealogy workshop – Mr. Tolley had no success finding an expert on antiques roadshow idea for Sunday, nor any genealogists available to host this event. Ms. Luce Vivian suggested one of the archivists at the Museum, Ms. Erin Suliak, give a presentation, as she has been researching her own family’s genealogy. Ms. Brenda Hans runs Amazing Family Sundays at the Museum and may have suggestions for this event. There may be members of the Canadian Genealogy Society within the NWT who could speak. Mr. Ryan Silke may be interested as a backup presenter. Discussed idea of setting up an activity to be taken home (draw your family tree, or creating maps, etc.). Mr. McMahan suggested setting up a computer with Ancestry.com for participants to search. Mr. Bell suggested participants stick pins on a world map, tracing back four or five generations of their family. Ms. Luce Vivian volunteered to lead preparations for Sunday. Mayor Heyck’s mother-in-law may be willing



to lead stations with Ancestry.com for Sunday, as she often uses it for research. Internet access may be an issue at the Museum, as there is no wireless access; could get a portable modem.

Action: Mr. Lake to print off a large scale world map for participants to trace their family over generations. Once the map is completed it is to be uploaded onto the website.

Action: Ms. Luce Vivian to ask if Ms. Erin Suliak is interested in leading a workshop on genealogy (speech on basic searching skills).

Action: Ms. Cartwright will ask Mr. Ryan Silke if he will present at Sunday's workshop on genealogy with regards to Yellowknife immigration and genealogy.

- j) Multi-Cultural Food Fair – to be held on Tuesday or Thursday. Ms. Cartwright suggested an association to come in with one delegate partner. Discussed an idea to approach a group like the Filipino Society to put on the food fair (as they have experience and the Heritage Committee lacks time). It could also be held as a fundraiser for a charity such as Betty House. Discussed venues such as Baker centre which has a kitchen, tables and chairs.

Action: M. Heyck to email Gordon Van Tighem to see if he'll take on the food fair on behalf of the Betty House. C. Tolley to send out emails to see if other groups have any interest.

- k) Ms. Cartwright volunteered to create a poster for Heritage Week.
- l) Other advertising – Mr. Lake. Mr. Tolley would like to see a newspaper ad with all the events on it. Social media advertising. Ms. Cartwright suggested having free press by going to the newspaper with an immigration story idea on a local family and use it to advertise that Heritage Week is upcoming.

Action: Mayor Heyck and Mr. Lake will talk to Ms. Nalini Naidoo, Director of Communications & Economic Development, regarding advertising.

Action: Ms. Neumann to send notes to Mr. Tolley as soon as possible, so he can approach the other members of the committee with items that need someone to take lead on, etc.

7. Items Requiring a Recommendation/Motion/Action

- a) Mr. Bell moves,
Mr. Konge seconded,

That the Heritage Committee proactively seek writers and submissions of heritage snippets in order to produce four exterior banners or pop up vinyl banners for this year's Heritage Week around the theme of immigration for a maximum budget of \$4,999.00. These banners are to be displayed during Heritage Week. Ms. Cartwright tasked with taking lead on this project.

MOTION CARRIED UNANIMOUSLY



8. **Next meeting**

The next scheduled meeting is Wednesday, February 6, 2013 at 12:00 p.m. in the large lower boardroom at City Hall.

9. **Adjournment**

The meeting was adjourned at 1:05 p.m.