



CITY OF YELLOWKNIFE

# COUNCIL'S GOALS & OBJECTIVES

2016 - 2018

## GOALS

1. Better Engagement with Stakeholders
2. Downtown Revitalization
3. Strengthen and Diversify the Economy
4. Community Sustainability
5. Stronger Internal Working Relationships and Accountability

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<p><b>Better Engagement with Stakeholders</b>, including public engagements that follow a process based on structured decision-making, and establishing a Council Communications Protocol (email, etc.).</p>	<p><b>Downtown Revitalization</b>, including presentation of 50th Street revitalization concepts, providing direction on the long and short term plan for public lands on 50th Street, development of a critical path document and updating this strategic plan annually.</p>	<p><b>Strengthen and Diversify the Economy</b>, including a review the Business License By-law, a review of procurement policies and procedures, undertaking business incubation, positioning Yellowknife as a knowledge center, lobbying the GNWT for a Hotel Levy, and discussions with the GNWT regarding airport improvements to allow for international travel.</p>	<p><b>Community Sustainability</b>, including investigating strategies to incorporate non-market housing in densification strategies, lobbying for changes to GNWT legislation for LIC implementations, implementation and support for the Community Energy Plan, lobbying for Utility Credits and legislative or policy changes to support Net Metering, completing a new waste audit/strategy, and developing an agricultural strategy.</p>	<p><b>Stronger Internal Working Relationships and Accountability</b>, including building upon the Governance Review and holding a facilitated workshop with Council and Administration to establish a common vision of leadership/management within the organization and clarifying decision-making roles and information sharing, establishing facilitated collaborative processes involving Council and Administration to address department-specific challenges, establishing and implementing follow-up processes with timelines in order to address recommendations from Operational Reviews, and implementing an annual staff survey.</p>

# OBJECTIVES

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