

COMMUNITY PROFILE

City Council

Mayor Mark Heyck
Councillor Rebecca Alty
Councillor Adrian Bell
Councillor Bob Brooks
Councillor Linda Bussey
Councillor Niels Konge
Councillor Phil Moon Son
Councillor Cory Vanthuyne
Councillor Dan Wong

City Administration

| | |
|---|------------------|
| City Administrator | Dennis Kefalas |
| Director of Corporate Services | Carl Bird |
| Director of Communications & Economic Development | Nalini Naidoo |
| Director of Public Works & Engineering | Chris Greencorn |
| Director of Community Services | Grant White |
| Director of Public Safety | Dennis Marchiori |
| Director of Planning & Development | Jeffrey Humble |

City Auditors

Mackay LLP

City Bankers

TD Canada Trust

City Solicitors

McLennan Ross LLP



COMMUNITY PROFILE

It's Time to Look Up: Living & Investing in Yellowknife

Yellowknife is a city filled with opportunities for personal and professional development. It's also a place where you can raise a family, have a rewarding career, take time for yourself and contribute to your community. In some ways, it almost sounds too good to be true, but it isn't.

Yellowknife is the capital of the Northwest Territories and is well-connected to the rest of Canada by numerous daily flights to Edmonton, as well as a year-round road link. We are located on the shores of beautiful Great Slave Lake, only 512 km south of the Arctic Circle and 966 air miles north of Edmonton.

Facilities and services

As a capital city, Yellowknife has a hospital, as well as a number of medical and dental clinics. From law and accounting to massage therapy,



Yellowknife has just about any service you'd find in a larger city. We offer excellent services for our senior citizens. But, our most valued amenity is our vibrant community spirit which proudly characterizes Yellowknife!

Great place to raise kids

Yellowknife is a young community with a median age of 32.3. That's eight years younger than the Canadian average, according to the 2011 Census. With so many young families, there are a wide range of schooling options, including public and Catholic education systems, as well as early-year and primary Montessori, French and French immersion.

There are also incredible national and international sports and cultural opportunities for children in Yellowknife, from playing sports at the Canada Summer Games to performing at the circumpolar Arctic Winter Games.

Weather – Sunny summers, cold winters and very little rain

Our summers are spectacular! Not too warm (though we usually have a stretch or two of 30 C), filled with sunshine and socializing, festivals and other community gatherings. Plus, it rarely rains, and every year we have more hours of sunshine than just about anywhere else. But even our cold winters are nothing to be scared of. Dress properly, and you're ready for anything.

Source: Environment Canada

| Month | Jan | Feb | Mar | Apr | May | June | July | Aug | Sept | Oct | Nov | Dec |
|----------------------|-----|-----|-----|-----|-----|------|------|-----|------|-----|-----|-----|
| Average High Celsius | -25 | -20 | -11 | 0 | 10 | 18 | 21 | 18 | 10 | 1 | -11 | -20 |

Get a taste of YK life at the City's YouTube channel – www.youtube.com/cityofyellowknife

COMMUNITY PROFILE

Our Economy

City of Yellowknife's Role

The City of Yellowknife actively promotes economic development and strives to make it as easy as possible for good business ideas to flourish.

To support this goal, we regularly check in with the business community for input into City strategies and other projects. This feedback is helping us create economic development, tourism and marketing strategies designed to draw visitors and investment dollars from across Canada and around the world.

Our City Council also has a number of specific action items to help develop local business. To accomplish these goals and more, we're working with partner organizations, such as the NWT Chamber of Mines and CDÉTNO, the economic development agency of the francophone community. Plus, it's now easier than ever to start a business here.

Market Size

Yellowknife as a market is far larger than the number of people who live here. It's an industrial and commercial hub with an experienced mining-support industry serving the NWT. That means every new project – from exploration to a mine or pipeline – all bring business to the community.

The city's population is 19,234, according to the 2011 Census of Canada. This is an increase of 2.7 percent over the past five years with projections forecasting continued growth to 22,677 by 2031, according to the NWT Bureau of Statistics.

Along with bringing in some of Canada's highest average household incomes, \$138,620 (Statistics Canada), each Yellowknife household also spends an average of \$103,762 per year. Given this level of spending, it's hardly surprising that Yellowknife-based franchises are often leaders in sales by outlet.

Governance

Our city, which became a municipal district in 1953, is governed through legislative acts and regulations of the Government of the Northwest Territories. The Northwest Territories is one of only two federal, provincial and territorial jurisdictions in Canada that operate under a consensus system of government, as opposed to the more familiar system of party politics.

Members of the Legislative Assembly are elected as independents within their constituencies. Territorial elections are held every four years, with the next election to be held in October, 2015. Our City Council is comprised of the Mayor and eight Councillors, with elections held every three years. The most recent municipal election was held on October 15, 2012.



Large-scale Clients: Mining and Government

The Government of the Northwest Territories (GNWT) is Yellowknife's largest employer and an important client for many businesses. In 2011-2012, counting only contracts greater than \$5,000, the GNWT spent more than \$260 million on goods and services. The federal government is also beginning its Giant Mine remediation project, expected to cost nearly \$1 billion dollars, much of which will likely be spent in Yellowknife.

Today, there are three diamond mines within short flights of Yellowknife. Along with De Beers' Snap Lake, there's also the Ekati mine, owned by Dominion Diamond Corp, which also co-owns the Diavik Diamond Mine with Rio Tinto.

Over their lifetimes, these mines have spent billions of dollars with northern businesses, including about 70 percent of their yearly procurement budgets. In 2012 alone, Diavik spent around \$198 million with northern businesses and Snap Lake roughly \$134 million. And with as many as six other resource projects in advanced stages of development, the spending will only increase.





COMMUNITY PROFILE

Tourism

Tourism is the largest renewable resource-based industry in the NWT, and the majority of visitors to the territory touch down in Yellowknife. Tourism pumps more money into the territorial economy than combined sales of agriculture, forestry, fishing and trapping. In 2012/13, over 73,000 tourists visited the Northwest Territories and spent more than \$105 million.

Yellowknife is also a key conference and meeting destination. The City has the facilities, catering, fine dining, accommodation, event planners, tourist attractions, and technological capabilities to host large and small events. In the past several years, Yellowknife has hosted events for up to 2,000 participants.

Staff at Yellowknife's Northern Frontier Visitors Centre (NFVC) greeted 19,379 customers in 2012. Visitations (as of September, 2013) at the Centre are at a seasonal high of 19,021. Services provided by the staff at NFVC include mailing out visitor or relocation packages and conference and event planning information. Visit the Centre to purchase a territorial fishing licence or to view the interactive aurora borealis display and learn about our history, geography and local wildlife.

Annually, Yellowknife hosts the Geoscience Forum. The Geoscience Forum provides an intimate setting for the exchange of information on mineral and petroleum exploration, mining activities, and geoscience research in Canada's north by government and academia. Each fall the Geoscience Forum attracts over 800 delegates.

In 2013, the City of Yellowknife participated in the NWT Chamber of Commerce Annual General Meeting, Prospects North (Northern Canada's premier business conference) and Yellowknife's Chamber of Commerce President's Ball. In 2014 our city will be host to delegates from the Canadian Travel and Tourism Research Association.

Whether you visit Yellowknife for business or pleasure our city is full of energy and excitement and opportunity knocks at every turn.

For more information on the City of Yellowknife, events, visitor attractions or business opportunities visit www.yellowknife.ca



COMMUNITY PROFILE

YELLOWKNIFE - STATISTICAL PROFILE

Largest Private Municipal & School Property Taxpayers for 2013

| | 2012 (\$000s) | 2013 (\$000s) | Percent Of 2013 Total |
|--|------------------|------------------|--------------------------|
| Northern Property REIT & Urbco Inc. | 2,158 | 2,187 | 6.59% |
| Dundeal Canada West (GP) Inc. | 1,061 | 1,103 | 3.32% |
| RTL Robinson Enterprises Ltd. and Robinson Trucking Ltd. | 600 | 568 | 1.71% |
| Polar Developments Ltd. & 5119 NWT Ltd. | 524 | 524 | 1.58% |
| Northwestel Inc. | 400 | 414 | 1.25% |
| HREIT Holdings 18 Corp. & 32 Corp. | 356 | 356 | 1.07% |
| Gold Bar Development & Andromeda Investment Ltd. | 333 | 333 | 1.00% |
| 4912 NWT Ltd. o/a Explorer Hotel | 330 | 332 | 1.00% |
| Yellowknife Dairies Ltd | 218 | 220 | 0.66% |
| Royal Host GP Inc. (Yellowknife Inn) | 218 | 218 | 0.66% |

| Top Employers | 2004 (FTEs) | 2005 (FTEs) | 2006 (FTEs) | 2007 (FTEs) | 2008 (FTEs) | 2009 (FTEs) | 2010 (FTEs) | 2011 (FTEs) | 2012 (FTEs) | 2013 (FTEs) | Notes |
|-------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|-------|
| Government of the NWT | 2,253 | 2,256 | 2,372 | 2,399 | 2,390 | 2,341 | 2,366 | 2,442 | 2,512 | 2,533 | (1) |
| Government of Canada | 665 | 770 | 716 | 809 | 766 | 725 | 738 | 804 | 820 | 771 | (2) |
| Dominion Diamonds | 356 | 337 | 307 | 318 | 280 | 300 | 322 | 325 | 316 | 300 | (3) |
| Diavik Diamond Mines Inc. | 327 | 317 | 317 | 315 | 368 | 223 | 231 | 278 | 310 | 306 | |
| YK Education District No. 1 | 225 | 229 | 221 | 230 | 230 | 226 | 234 | 233 | 235 | 235 | |
| City of Yellowknife | 161 | 163 | 166 | 168 | 176 | 181 | 186 | 187 | 181 | 184 | |
| RTL Robinson Enterprises Ltd. | 165 | 250 | 250 | 250 | 260 | 234 | 243 | 247 | 156 | 177 | (4) |
| Yellowknife Catholic Schools | 167 | 170 | 173 | 175 | 164 | 157 | 163 | 169 | 172 | 173 | |
| First Air | 210 | 195 | 198 | 197 | 226 | 184 | 218 | 204 | 198 | 168 | |
| NorthwesTel | 172 | 174 | 175 | 186 | 174 | 170 | 167 | 155 | 160 | 150 | |

Notes:

Amounts based on actual number of FTEs as of September 1, 2013 unless otherwise noted.

- (1) Per GNWT Main Estimates.
- (2) Includes all departments of the federal government, Crown corporations, Canadian Forces and the RCMP.
- (3) Effective April 10, 2013, Dominion Diamond Holdings Ltd. acquired the Ekati Diamond Mine from the BHP Billiton Group.
- (4) Decrease in numbers reflects the sale and subsequent restructuring of RTL Robinson Enterprises Ltd.



COMMUNITY PROFILE

Education

Percent with High School or Post - Secondary

| | Yellowknife | Canada |
|------|-------------|--------|
| 1991 | 73.9 | 61.8 |
| 1994 | 79.0 | |
| 1996 | 75.3 | 65.2 |
| 1999 | 80.6 | |
| 2001 | 77.7 | 68.7 |
| 2004 | 82.1 | |
| 2006 | 78.2 | 76.8 |
| 2007 | 77.3 | 77.8 |
| 2008 | 79.9 | 78.4 |
| 2009 | 82.9 | 79.0 |
| 2010 | 83.0 | 79.8 |
| 2011 | 81.3 | 80.5 |
| 2012 | 81.4 | 80.9 |

Average Family Income (\$ per annum)

| | Yellowknife | Canada |
|------|-------------|--------|
| 2000 | 88,295 | 64,618 |
| 2001 | 97,377 | 68,250 |
| 2002 | 106,953 | 69,683 |
| 2003 | 107,534 | 71,016 |
| 2004 | 111,665 | 73,961 |
| 2005 | 117,023 | 77,664 |
| 2006 | 124,200 | 82,307 |
| 2007 | 128,473 | 86,219 |
| 2008 | 135,800 | 88,718 |
| 2009 | 134,645 | 87,671 |
| 2010 | 138,620 | 89,390 |

Unemployment Rate

| | Yellowknife | Canada |
|------|-------------|--------|
| 1991 | 5.1 | 10.2 |
| 1994 | 6.8 | |
| 1996 | 6.4 | 10.1 |
| 1999 | 7.9 | |
| 2001 | 5.0 | 7.4 |
| 2004 | 5.0 | |
| 2006 | 5.7 | 6.6 |
| 2007 | | |
| 2008 | | |
| 2009 | 5.6 | |
| 2010 | 4.2 | 8.0 |
| 2011 | 4.2 | 7.4 |
| 2012 | 4.5 | 7.2 |

Average Personal Income (\$ per annum)

| | Yellowknife | Canada |
|------|-------------|--------|
| 2000 | 42,993 | 30,594 |
| 2001 | 45,975 | 31,692 |
| 2002 | 50,038 | 32,306 |
| 2003 | 50,345 | 33,117 |
| 2004 | 52,061 | 34,366 |
| 2005 | 54,679 | 35,909 |
| 2006 | 57,246 | 37,776 |
| 2007 | 59,589 | 39,607 |
| 2008 | 62,727 | 40,673 |
| 2009 | 62,705 | 40,301 |
| 2010 | 64,345 | 41,020 |

All Items Inflation Rate (%)

| | Yellowknife | Canada |
|------|-------------|--------|
| 1997 | 0.1 | 1.7 |
| 1998 | -0.1 | 1.0 |
| 1999 | 1.1 | 1.8 |
| 2000 | 1.7 | 2.7 |
| 2001 | 1.6 | 2.5 |
| 2002 | 3.0 | 2.2 |
| 2003 | 2.3 | 2.8 |
| 2004 | 1.5 | 1.8 |
| 2005 | 2.3 | 2.2 |
| 2006 | 1.4 | 2.0 |
| 2007 | 2.9 | 2.2 |
| 2008 | 4.0 | 2.3 |
| 2009 | 0.6 | 0.3 |
| 2010 | 1.7 | 1.8 |
| 2011 | 3.1 | 2.9 |
| 2012 | 2.2 | 1.5 |

Source: NWT Bureau of Statistics

COMMUNITY PROFILE

Population by Age Group

| Age Group | 2007 Percent | | 2008 Percent | | 2009 Percent | | 2010 Percent | | 2011 Percent | | 2012 Percent | |
|------------------|---------------|--------|---------------|--------|---------------|--------|---------------|--------|---------------|--------|--------------|--------|
| 0-4 Years | 1,463 | 7.64% | 1,495 | 7.76% | 1,544 | 7.83% | 1,579 | 7.92% | 1,536 | 7.72% | 1518 | 7.69% |
| 5-9 Years | 1,365 | 7.13% | 1,253 | 6.51% | 1,224 | 6.21% | 1,332 | 6.68% | 1,375 | 6.91% | 1339 | 6.78% |
| 10-14 Years | 1,494 | 7.80% | 1,319 | 6.85% | 1,176 | 5.97% | 1,116 | 5.60% | 1,035 | 5.20% | 1139 | 5.77% |
| 15-24 Years | 2,932 | 15.31% | 3,088 | 16.04% | 3,138 | 15.92% | 3,160 | 15.86% | 3,054 | 15.36% | 2968 | 15.03% |
| 25-44 Years | 6,847 | 35.75% | 6,694 | 34.76% | 6,937 | 35.19% | 6,914 | 34.70% | 6,939 | 34.89% | 6888 | 34.87% |
| 45-59 Years | 3,870 | 20.20% | 4,313 | 22.40% | 4,437 | 22.51% | 4,430 | 22.23% | 4,411 | 22.18% | 4222 | 21.38% |
| 60 Years & Older | 1,184 | 6.18% | 1,094 | 5.68% | 1,255 | 6.37% | 1,396 | 7.01% | 1,538 | 7.73% | 1678 | 8.50% |
| | <u>19,155</u> | | <u>19,256</u> | | <u>19,711</u> | | <u>19,927</u> | | <u>19,888</u> | | <u>19752</u> | |

